



EONS Board Member: Communication

The Role in Summary

The EONS Executive Board has four specialist roles (Communication, Advocacy, Research, Education). The Communication specialist is a Member of the Executive Board and, in addition to the Executive Board Member responsibilities; the post holder will help EONS to create innovative ways to visually represent the Society, its work and its members. The role aims to ensure that the work of EONS and its cancer nurses becomes better recognized and becomes synonymous with quality. The role is appointed for a period of two years.

Board Members skills

The Communication specialist must possess all of the essential qualifications required of all EONS Executive Board members and must also:

1. Have excellent written and verbal communication skills in English, ideally other European languages also,
2. Show evidence of people-oriented leadership within a member society or other appropriate organisation,
3. Show an in-depth understanding of European cancer nursing,
4. Be able to identify, clearly articulate and share key messages, concepts and plans, with both expert members and non-expert stakeholders,
5. Exhibit a creative approach to solving communication problems, a good knowledge of IT technologies, as well as appreciate the importance of delivering work to strict deadlines.

Responsibilities of the Role

In addition to the core Executive Board Member responsibilities, the Communication specialist is required to:

- Chair the group or be a member of the WG, liaising closely with the chair of the WG,
- Help to expand the EONS brand and create a recognizable 'look' for all deliverables,
- Explore resource-sharing with partner organizations (internal and external),
- Create new ways of information-sharing that better engages EONS members,
- Develop communication plans that increase members use of the tools developed through EONS projects,
- Assist EONS working and task groups to increase visibility of the projects and their deliverables,
- Build the network of active members to engage more societies in delivering EONS projects,
- The Advocacy and Communication roles will work closely together,
- Identify EONS members needs then build cooperative relationships with them to share EONS activities and messages.
- Report EONS members views or concerns back to the EONS Board in a responsive and timely fashion.