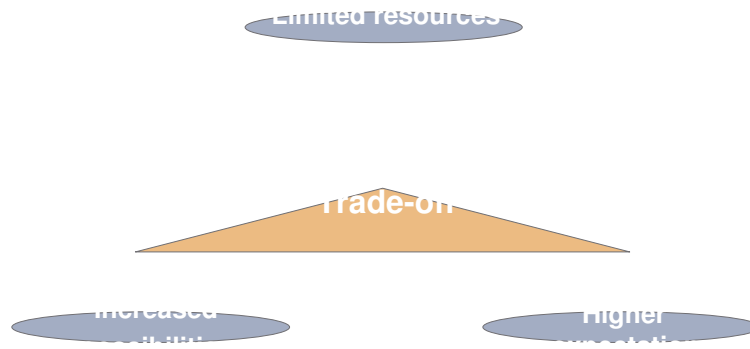


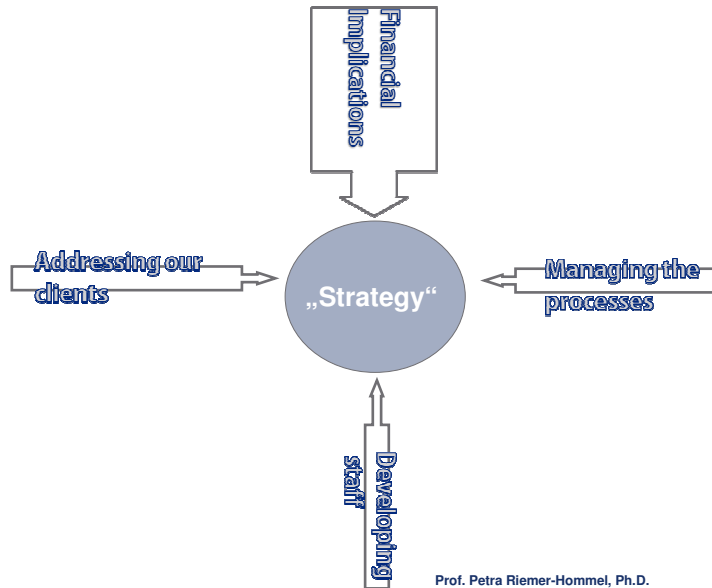
## Challenging Values in Cancer Care

Prof. Petra Riemer-Hommel, Ph.D.  
HTW des Saarlandes

## Trade-off in Cancer Care Provision



## Managing the trade-offs



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## Financial Implications

- WHO predicts the number of new cancer cases to rise from 10 million in 2000 to 15 million in 2020
- Novel cancer treatments arrive on the market (course of treatment can easily reach \$100,000)
- Datamonitor Report ([www.datamonitor.com](http://www.datamonitor.com)) predicts economic constraints may restrict uptake of innovation in national health systems
- Cost are likely to increase even further with the advent of less toxic molecular targeting drugs
- Challenge for health systems is in stringent pharmoeconomic assessment
- **Should resources be focussed on early detection and prevention?**

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## Managing the processes

- Role of Guidelines for cancer treatment – secure state of the art treatment for patients
- Organizing the delivery of care: Inpatient vs. Outpatient provision of care
- Organizing care for the elderly
- Organizing prevention programmes and early detection
- Dealing with end of life care/with survivors of cancer

## Developing Staff – Challenges for EONS

- Status of cancer nursing
- Mobility of staff/Scarcity of highly qualified staff
- European standard for educational programmes/transferability of training
- Extension of EONS educational programmes and initiatives
- Career development

## Developing staff – example of Germany

- Pressures on hospitals lead to replacement of nurses by nurse assistants
- Pressures on hospitals however also lead to increased delegation of physician duties to nurses and creation of new professions in the German context
- Given the future demographic development profession need to be more attractive to compete for talented youth
- Challenge in staff development: equip nurses with the management and problem solving capacities necessary to take on new role

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## Addressing our clients – patients and family

- Offer unbiased information
- Offer guidance for patients in the treatment process
- Offer support after treatment

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## European Dimension of Care delivery

- Two aspects:
  - Patient mobility
  - Staff mobility

## „The Europe for Patients Research Project“

- **Funded by the 6th Framework Programme for Research**
- **Objective:**
  - **Understanding legal framework in which mobility takes place**
  - **Case studies (published by European Observatory)**
- **Findings and recommendations:**
  - **Patient mobility in Europe = marginal phenomenon**
  - **Patient mobility has to be managed (market forces not an option)**
  - **Trust – i.e. adequate standards of health care quality across Europe**
  - **Avoid price setting mechanisms that distort the market**
  - **Clear criteria identifying which patients are entitled to go abroad to receive treatment**
  - **Right to treatment abroad consistent with benefit package of Member State funding care**

## Mobility of Health Professionals

### General System

- Ad hoc evaluation - may require a case by case evaluation of the diploma by the national authorities with the option to impose compensating measures

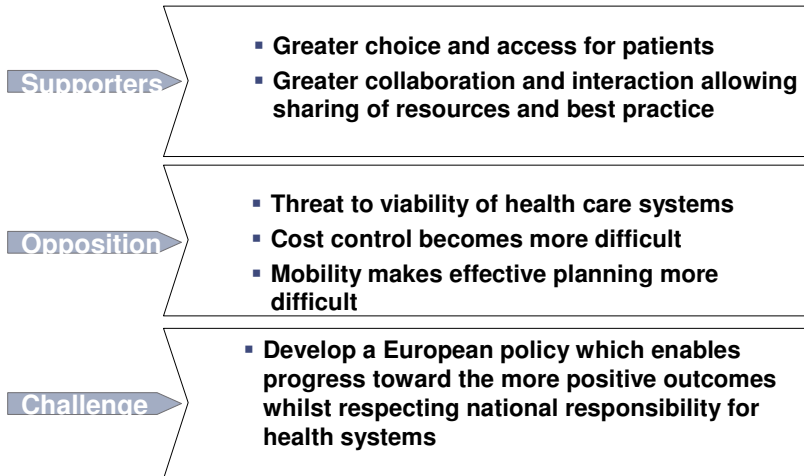
### Sectorial System

- Recognition based on common minimum standards defined in the relevant sectoral directives
- Minimum criteria lead to the automatic recognition of the diploma (applies to dentists, medical doctors, midwives, pharmacists and veterinarians – total of 52 medical specialties)

## Reforms and new developments

- As of October 20th 2007, Directive 2005/36/EC will come into effect – consolidating and modernizing 15 existing directives covering all recognition rules.  
*(excluded are those applicable to lawyers, activities in the field of toxic substances and commercial agents)*
- Constitutes the first comprehensive modernisation in 40 years.

## Challenges in providing care across Europe



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## Policy Objectives for regulation

<b>Equity and justice</b>	equitable and needs-based access to care for the whole population
<b>Social cohesion</b>	provide care through national health care service or social health insurance system
<b>Economic efficiency</b>	contain aggregate health expenditures within financially sustainable boundaries
<b>Informed and educated citizens</b>	educate citizens about clinical services, pharmaceuticals and healthy behavior
<b>Individual choice</b>	ensure choice of provider (and in some cases insurer), as much as possible within the limits of other objectives

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## Challenges ahead for EONS

- Management Challenges
  - Establish EONS-accreditation as universally recognized quality signal
  - Improve transferability of courses/academic credits
  - Support nurses/patients in increasingly European dimension of care provision
  
- Research Challenges
  - More research on the economic value of cancer nursing
  - Continue research on the situation of nurses in member countries