EONS is looking to refresh and update its website – www.cancernurse.eu.

The current site has been in place for about 10 years, and no longer follows modern standards of design or development. This design and build work will be accompanied by a content refresh within EONS to ensure all proposed content is up to date and adds value.

The site is primarily aimed at cancer nurses throughout Europe, providing them with opportunities to engage in education and research activities, and raising the profile of cancer nursing as a specialist job role. We would hope that the new site would position EONS as an innovative, creative and engaging organisation to work with.

We would expect the new site to have:
- Approximately 150 pages of HTML-based pages housed within a traditional tree menu structure, built to one or two standard templates (although the process of adding copy to these pages will be completed by the client).
- A graphically design-led homepage featuring major events in the EONS calendar (education events, grants and awards, curriculum launches, European Cancer Nursing Day).
- News and events pages driven by CMS content (similar to http://www.cancernurse.eu/communication/allnews.html).
- A search function.
- Standardised headers and footers
- Facilities for chosen pages to have reader comments enabled.
- Human-friendly readable URLS (no long numbers or parameters).
- A small number of custom-made pages:
  - A form for contacting EONS with hides the email addresses of the users being contacted (as at http://www.cancernurse.eu/about_eons/contact_eons.html)
  - An events page listing events provided as an XML feed from a third party (http://www.cancernurse.eu/education/e-sessions.html).

Examples of similar sites which provide inspiration are:
- https://www.europeancancerleagues.org/
- https://epha.org/

We would expect the new site:
- To be built in a modern content management system such as WordPress or Drupal.
- To allow the client to update content and images, within the templates for pages that have been developed and be manageable by lay people
- To have a greater level of design-led influences, with stronger homepage imagery and calls to action.
- To be responsive and render effectively on mobile, tablet and desktop devices.

EONS is seeking an agency to undertake the work of **designing**, **building** and **hosting** the new site. Such an agency:
- Must be able to show registration as a business within the EU prior to 1 January 2016.
- Must be able to demonstrate at least three design-led sites that they have designed and constructed using a major content management platform. At least one of these must be for the healthcare or non-for-profit sector.
- Must be able to provide two references for sites they have created, again using a major content management platform. At least one of these must be in the healthcare or not-for-profit sector.

Responses will be assessed by a Most Economically Advantageous Tender basis, as follows:
- Price for the site: 55%
- Panel review of demonstration sites: 20%
- English language communication skills, openness and solid references: 25%

Please send your applications outlining your methodology for website development, costings and other examples of your work to eons.communications@cancernurse.eu by 10 June 2018.