



## **Advertisement Specifications**

1. All advertisements should be provided in high resolution .pdf format.
2. They should also fit the following criteria:
  - page size 210 X 270 mm
  - centered registration, 3mm bleed on all sides
  - crop marks and register marks should be included
  - do not set the separation: pdf must be composite.
3. Pages must be provided as single pages even if it is a double-page advert.
4. Embed binary data, fonts, CMYK images, Tifs or 300dpi EPS without compression (JPEG or ZWL not accepted for printed versions of the newsletter).
5. Save the high resolution PDF in a copy compatible with Acrobat 6.

EONS reserves the right to reject advertisements and inserts.