



PrEvCan campaign participation plan – Finland (Turku University of Applied Sciences)

Institution: Turku University of Applied Sciences (Turku UAS), Turku, Finland

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Period: 10/2022-9/2023

Collaborators: Master student group YKLASK22 (advanced practice, cancer care), students and teachers in the undergraduate nursing programme and Finnish Oncology Nursing Society

Plan:

- Student and staff encouraged to be active in SoMe and use the toolkit
- Blog text once a month by the students in the YKLASK22 group and teachers (Virpi Sulosaari & Teija Franck, Isa Öhberg) – each blog focuses on the prevention target and methods of the month (European Code Against Cancer). Publication channel: Turku UAS, Health and well-being public blog
- Undergraduate nursing students: integration on courses and organization of theme event at the campus Spring 2023 or Autumn 2023
- Finnish Oncology Nursing Society will share the blogs through their website/SoMe channels

First blog published in Finnish at: <https://sunopix.turkuamk.fi/yleinen/tehokkain-ja-halvin-keino-hoittaa-syopa-on-sen-ehkaiseminen-tupakointi-on-edelleen-tarkein-syovan-riskitekija/>