



ECND26

Supporting Life Beyond Cancer – Social Media Toolkit

The following materials can be used to help spread the word about May 18th European Cancer Nursing Day

May. 18<sup>th</sup> European Cancer Nursing Day Cover Image: [ECND26 Cover Image.png](#)





May. 18<sup>th</sup> European Cancer Nursing Day Cover Image (square version): [ECND26 Cover Image \(square version\).png](#)

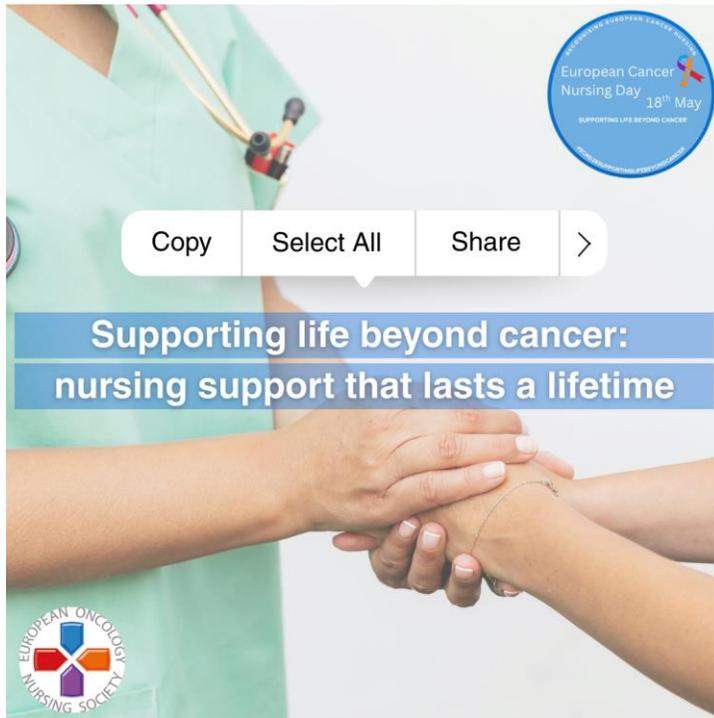


How you can support ECND26:

- Share one or more key messages in the lead-up to and on 18 May.
- Tag [@cancernurseEU](#)
- Use the campaign hashtags ([#ECND26SupportingLifeBeyondCancer](#), [#ECND26](#))
- Post a photo/video from your workplace

Social media content:

These posts can be shared on social media along with the suggested copy and campaign hashtags to help us spread the word.



Key message 1.png: *“Supporting life beyond cancer: nursing support that lasts a lifetime”*

**Suggested social media copy:**

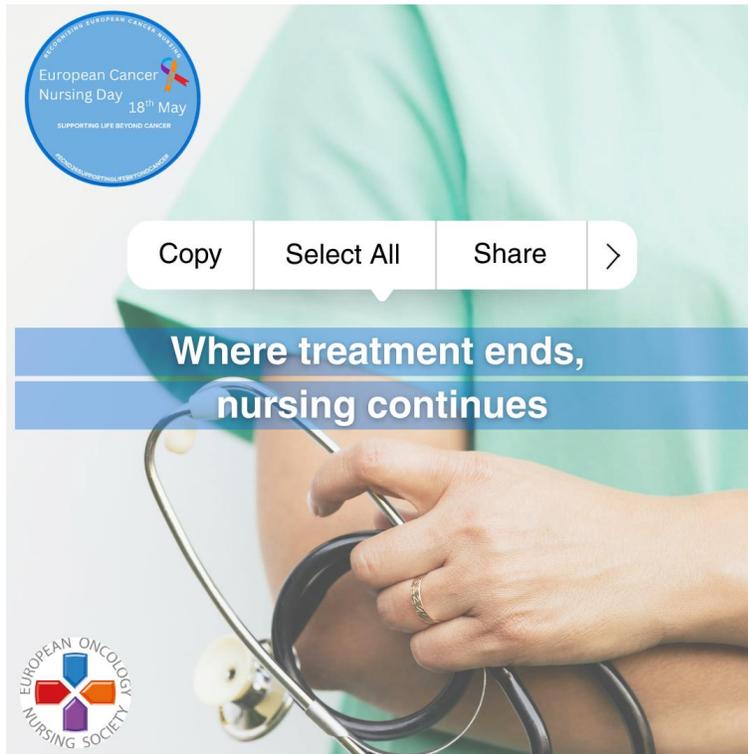
Cancer care does not end when treatment finishes.

On **European Cancer Nursing Day 2026 (ECND26)**, we recognise the nurses who continue to walk alongside people long after diagnosis and active treatment.

From survivorship care to long-term follow-up, from managing late effects to supporting emotional wellbeing, cancer nurses provide support that lasts a lifetime.

On **Monday 18 May**, join us in celebrating and advocating for cancer nursing across all care settings. To learn more, visit: <https://www.cancernurse.eu/ecnd>

#ECND26SupportingLifeBeyondCancer #ECND26 #EuropeanCancerNursingDay



Key message 2.png: “Where treatment ends, nursing continues”

**Suggested social media copy:**

Where treatment ends, nursing continues.

Cancer nurses play a vital role in survivorship, rehabilitation, symptom management, and long-term follow-up. Their expertise ensures people affected by cancer are supported not just to survive but to live well.

On **European Cancer Nursing Day (18 May 2026)**, we call for greater recognition of cancer nursing across Europe and across all care settings. Because life beyond cancer matters.

Learn more: <https://www.cancernurse.eu/ecnd>

#ECND26SupportingLifeBeyondCancer #CancerNursing #ECND26



Key message 3.png: ***“Improving life with high-quality cancer nursing practice and research”***

**Suggested social media copy:**

High-quality cancer nursing practice and research improve lives every day.

From evidence-based symptom management to innovative survivorship care models, cancer nurses drive better outcomes and better experiences for people affected by cancer.

This **European Cancer Nursing Day (18 May 2026)**, we highlight the impact of cancer nursing leadership, research, and advanced practice across Europe. Find out more:

<https://www.cancernurse.eu/ecnd> #ECND26SupportingLifeBeyondCancer #ECND26

#OncologyNursing #CancerResearch



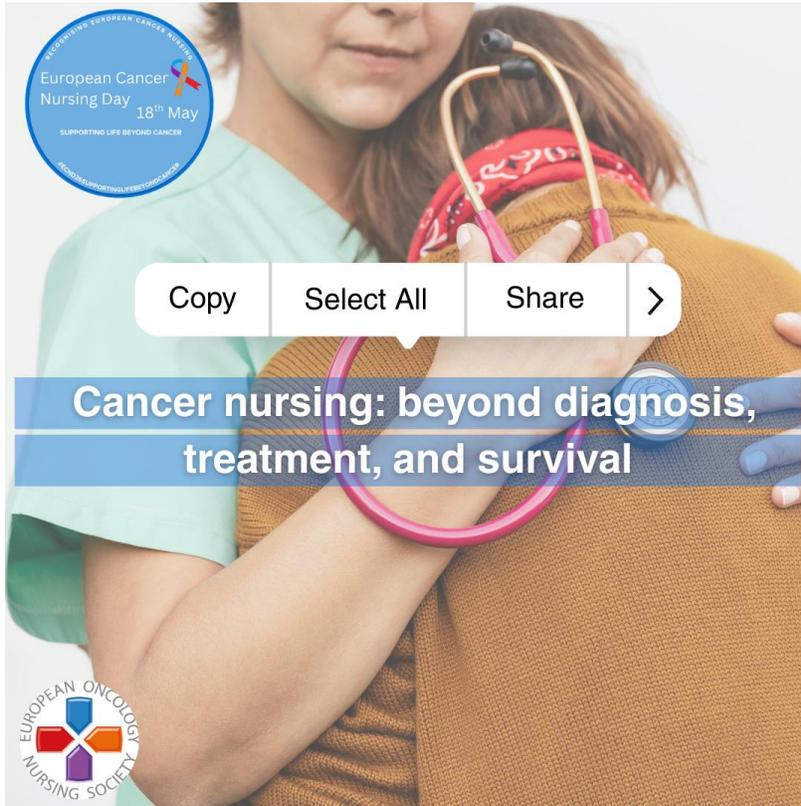
Key message 4.png: “Cancer nurses support life at every stage of care”

**Suggested social media copy:**

Cancer nurses support life at every stage of care. From prevention and early diagnosis to treatment, survivorship, palliative and end-of-life care, cancer nurses are there.

On **European Cancer Nursing Day 2026**, we celebrate the compassion, expertise, and leadership of cancer nurses across Europe. Let’s ensure cancer nursing is recognised, supported, and strengthened in every healthcare system.

More info: <https://www.cancernurse.eu/ecnd> #ECND26SupportingLifeBeyondCancer #ECND26 #CancerCare



Key message 5.png: ***“Cancer nursing: beyond diagnosis, treatment, and survival”***

**Suggested social media copy:**

Cancer nursing goes beyond diagnosis, treatment, and survival.

It is about quality of life.

It is about long-term wellbeing.

It is about supporting people to live beyond cancer.

On **Monday 18 May 2026**, we unite across Europe to highlight the essential role of cancer nurses in survivorship and holistic care. Join us in advocating for recognition of cancer nursing in all care settings. Explore: <https://www.cancernurse.eu/ecnd>

#ECND26SupportingLifeBeyondCancer #ECND26 #EuropeanCancerNursingDay