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**REQUEST FORM
for the development of a new EONS Position Statement (PS)**

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| Who is the target audience? *(Describe who needs to know about this topic. Be clear and specific, include relevant persons, groups or organisations.)* |
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| What is the purpose of the PS? *(What is the major problem that you want people to understand and how will this statement help to address that issue?)* |
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| Who will benefit and how? *(Qualities and achievements that are different from others, the most compelling and motivating benefit for the target audience relative to other providers.)* |
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| Why support it? *(Explain how this statement will benefit the audience in practical ways.)* |
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***Criteria for Evaluating a Position Statement:***

* Is it memorable, motivating and focused on the issue? Does it provide a clear, distinct and meaningful picture of the issue that differentiates it from other views?
* Is it clearly within EONS scope of ownership? Is it relevant, credible and believable?
* Does it support change?
* Does it serve to assist decision making?